



Name: Mr. Rajeev Kumar

Position: HOD of Department of Design

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Experiences:

- He is a seasoned footwear design professional with **over 30 years of extensive experience** in the footwear design, development, and manufacturing industry. He has strong expertise in **footwear design, product development, customized footwear, sole and upper development, pattern making, and technical design solutions.**
- He has extensive knowledge and practical experience in **Rhinoceros (Rhino), Visi, CorelDRAW, and SolidWorks**, which are widely used for footwear design, product development, technical drawing, 3D modelling, and design visualization.
- His professional expertise focuses on developing **innovative, functional, comfortable, and customized footwear solutions** by combining extensive industry experience with modern digital design technologies. As the **Head of the Design Team at SneakTech Solution Pvt. Ltd.**, he provides technical leadership in footwear design, product development, design optimization, and innovative footwear solutions.

- **Core Expertise:**
Footwear Design & Development | Rhino | Visi | CorelDRAW | SolidWorks | Pattern Making | Sole & Upper Development | Customized Footwear | Orthotic Footwear | Product Innovation | Technical Design